



# MOVERS & *Shakespeares*

**Movers & Shakespeares** is a practical, yet entertaining training program which teaches critical business skills through William Shakespeare's greatest works. The unique, interactive sessions combine video clips, facilitated discussions, and fun, team-building exercises to educate participants on specific business skills. (No prior knowledge of Shakespeare is required!)

**Founded by Ken and Carol Adelman in 1997**, Movers & Shakespeares has since delivered more than 300 customized training sessions to a diverse client base, including the American Red Cross, Pfizer, Harvard Kennedy School, Lockheed Martin, JP Morgan Chase & Company, and many others.

The half- or full-day workshops are tailored to fit the needs of each organization, and training may be delivered in various settings such as on-site workplace training, corporate retreats, seminars, or other venues.

**Training topics may include, but are not limited to:**

- Leadership Skills
- Managing Change
- Workplace Ethics
- Diversity Training
- Risk Management
- Overcoming Adversity

- Founded in 1997 by Ken and Carol Adelman
- More than 150 diverse clients
- More than 300 training sessions delivered
- Sessions customized to a client's unique training needs and goals, with concrete take-home lessons
- Integrates seamlessly with a client's existing training curriculum
- Sessions are interactive, fun, with a focus on team-building—dubbed "action learning" and "edu-tainment"
- Participants learn to apply lessons in their professional and family lives

**Carol & Ken Adelman** combine 50+ years of executive leadership experience with a strong passion for teaching the modern leadership lessons drawn from the 400-year old wisdom of *William Shakespeare*.